

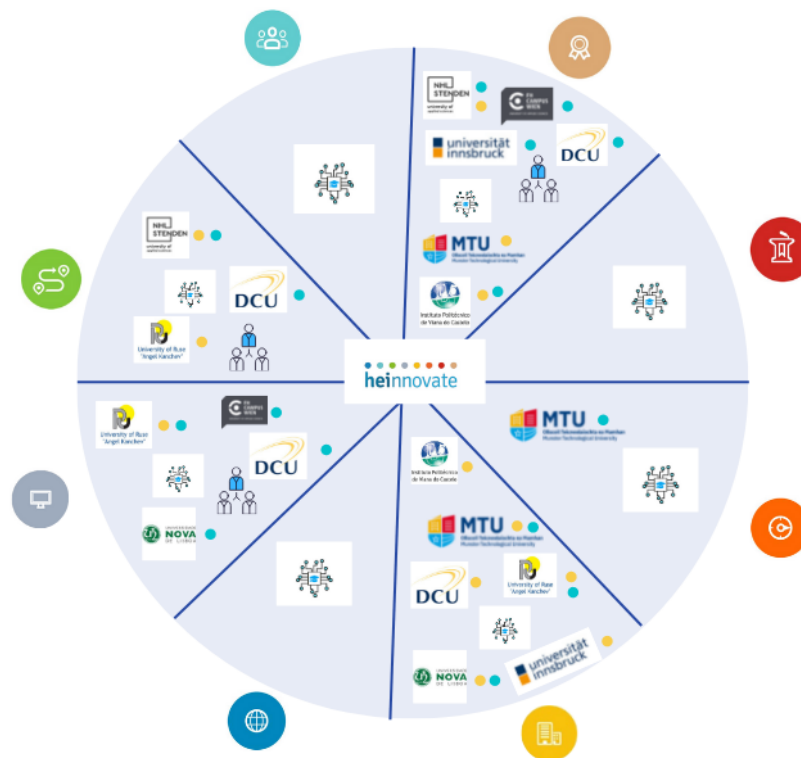


BeyondScale - European Forward Looking Cooperation Projects in the fields of Education and Training

Final Project Conference (hybrid event)

5-6 April 2022

BeyondScale



DIGI Buddy



Teachers' Network



Outbound Activity



Inbound Activity

BeyondScale is one of the Forward Looking Cooperation projects to create a pan-European community of practice, that will share, and document emerging good practices of partner higher education institutions based on their entrepreneurial transformation. The second objective of the BeyondScale project is to further develop the usefulness of the HEInnovate tool. The project includes 10 partners from 5 European countries: Austria, Bulgaria, Netherlands, Ireland, and Portugal. One of the main assets of the BeyondScale project is the Buddy System, in which partners engage in peer-learning, exchanging experiences, and discussing plans. Our partner higher education institutions have been organised as a buddy team throughout the project to strengthen their organisational capacity and entrepreneurial transformation.

Within the BeyondScale project, the HEInnovate tool is deployed beyond its self-assessment capacity through a structured workshop format, the so-called Value Proposition Workshop Design. In addition, we added an emphasis on labour market relevance of the educational offering in more general terms, going beyond the development of an entrepreneurial mindset and the support of start-ups. We closely looked into processes and structures that higher education institutions (HEIs) use to connect with transforming labour markets.

The HEInnovate dimensions are used to drive entrepreneurial and innovative change across a range of inbound and outbound education and engagement activities with relevant stakeholders. From the BeyondScale perspective, the inbound activity serves to support HEI's institutional development process and organisational capacity; therefore, it targets internal stakeholders (administrative staff, academics, researchers, students). As for the outbound activity, it aims to strengthen HEI's wider regional and societal engagement, thus it targets external stakeholders (students, employers, social enterprises, business, NGOs).

For more information see the website: www.beyondscale.eu

Main topics of the BeyondScale final conference

- **HEInnovate & Forward Looking Cooperation Projects: Mission & Objectives**
- **Labour market relevance of higher education** – how do HEIs anticipate novel jobs and skill needs, create study programmes that are relevant to these labour market needs, and rethink how to communicate with learners about future careers and with employers about graduate skills
- **Current needs and challenges** to become innovative, more entrepreneurial from HEI's view and also ministry perspective and national perspective
- **BeyondScale:** Project objectives and the journey we made
- **How to manage the transformation of HEIs** – is it up to the autonomy of the institutions or is it up to the guidance through the government?

Join us

5-6 April 2022 in Vienna

Onsite: TU Vienna, TUtheSky, Getreidemarkt 9, 1060 Vienna, Austria

Online: Zoom and Live stream

Please register here: [Registration](#)

5 April (Tuesday)

Moderation: Emer Ní Bhrádaigh, Dublin City University

09:00 – 09:15: Welcome

- *Brigitte Ecker*, WPZ Research, BeyondScale
- *Maria Keplinger*, Austrian Federal Ministry of Education, Science and Research

09:15 – 10:00: Current needs and challenges to become innovative, more entrepreneurial from HEI's view and ministry perspective/national perspective, which dimensions matter? – moderated discussion among Erasmus+ Forward Looking Cooperation project coordinators

Moderation: *Ruadhri Neavyn*, Higher Education Authority

- University of Porto, RE-ACT (TBC)
- *Bárbara Gabriel*, University of Aveiro, THEI2.0
- *John Edwards*, UASiMAP project

10:00 – 10:30: Keynotes: How to create an entrepreneurial mindset

- *Dr. Johannes Fröhlich*, TU Wien
- *Breda O'Dwyer*, Munster Technological University

Coffee break

10:45 – 11:30: HEInnovate & Forward Looking Cooperation Projects: Mission & Objectives

- *Monika Weymann*, European Commission
- *Raffaele Trapasso*, OECD
- *Rebecca Allinson*, Technopolis

11:30 – 12:15: BeyondScale: Project objectives and the journey we made

- *Brigitte Ecker*, WPZ Research
- *Nini Popkhadze*, WPZ Research/EUA and *Donnchadh Kindlon*, Dublin City University: Value Proposition Workshop Format
- *Susanna Boldrino*, FH Campus Wien: Inbound activities within BeyondScale
- *Helen McGuirk*, Munster Technological University, Hincks Centre for Entrepreneurship Excellence: Outbound activities within BeyondScale

12:15 – 13:00: Accompanying research – lessons learned, how to increase the success of change management at HEIs

- *Andrea Kottmann* and *Ben Jongbloed*, University of Twente, Center for Studies of Higher Education Policy

Lunch & Coffee

14:30 – 15:00: Keynote: Keeping an eye and track of labour market developments and skills demand: What can HEIs learn from private sector approaches to collect and use skills data

- *Vanessa Tierney* und *Fiona Whelan*, www.abodoo.com, "Skills data mapping and matching for the new world of work"

15:00 – 16:00: Policy Session: Missions, visions and objectives, how to avoid a strategic overload, what are future HEIs reaching for - moderated discussion

- *Andrea Hofer*, OECD (Impulse)
- *Thomas Estermann*, EUA (Impulse)
- Policy round table
Heribert Wulz, Federal Ministry of Education, Science and Research (AT); *Ruadhri Neavyn*, Higher Education Authority (IRL); *Ivana Radonova*, Ministry of Education and Science (BGR); *Dusa Marjetic*, Ministry of Education, Science and Sport (SLO); *Nuno Gomes Ferreira*, Portuguese Directorate General of Higher Education (PT)

16:00 – 16:30: Key Takeaways

- Students' view – *Laure Van Der Sanden* and *Bart Koppelmans*, TU/e innovation Space
- Reflection by *Emer Ní Bhrádaigh*

6 April (Wednesday)

Moderation: *Sara Matt*, University of Innsbruck

09:15 – 10:00: Peer learning by Digi Buddy and Teacher Network - moderated discussion

- *Peter Joore*, NHL University of Applied Sciences (Teacher Network)
- *Nini Popkhadze* WPZ Research/EUA, *Panourgias Papaioannou*, WPZ Research (Digi Buddy)

Moderation: *Roberto Henriques*, Universidade Nova de Lisboa

- *Daniel Pavlov*, University of Ruse
- *Ana Teresa Ferreira Oliveira*, Instituto Politécnico de Viana do Castelo
- *Andrea Kottmann/Ben Jongbloed*, University of Twente, CHEPS

10:00 – 11:30: Getting ready for the green transition: curricula update, students' involvement in inter-/transdisciplinary research projects, and innovating teaching and learning in higher education – inspiration & moderated discussion

Introduction: *Elisabeth Doppler*, BMBWF

- Impulse: *Regina Rowland*, FH Burgenland, Verein Nachhaltige Hochschulen
- Impulse: *Judith Zimmermann*, ETHZ - Student Project House

Moderation: *Kurt Matyas*, TU Wien

- *David DeVallance*, University of Primorska – on students' involvement in inter-/trans-disciplinary research projects
- *Walter Jansen*, Maastricht University Institute for Education Innovation, EDLAB – on innovating teaching and learning in HE
- *Jakob Stolt*, Copenhagen Solutions Lab, City of Copenhagen – on HEIs and smart city needs

11:30 – 11:45: Key takeaways

- Student's view – *Laure Van Der Sanden* and *Bart Koppelmans*, TU/e innovation Space
- Reflection by *Sara Matt*

11:45 – 12:00: Closing